



Jersey Shore Athletic Group

www.jsagonline.org

NABA 2010 IS PRIME TIME & BIG TIME



Good news!!!

It has been confirmed as of this week that ABS-CBN will be providing media coverage for NABA 2010. The contract has been signed. They are sending a delegation of entertainers, advertisers and promoters.

This means that our NABA Tournament will be getting global exposure through **TFC (The Filipino Channel)** for the whole weekend.

This is very good for our organization as this will definitely catapult us into the limelight, better than the "other" competing Fil-Am Leagues like PIBNA, PABA, FABANA, etc. So tell your players this news (especially those who are thinking of playing in the other so-called wanna-be leagues)... **if they want the best of Fil-Am basketball, come to NABA and ONLY to NABA It's the only way to go! And because we will be having prime time media coverage, scouts and recruiters from the Philippines will be watching our league for potential player recruits.**

ABS-CBN plans to cover the Miss NABA Beauty Pageant on Friday night. Because of prime time media coverage, the winner of Miss NABA 2010 will get a chance to become a celebrity star. **We therefore ask all City Delegations to take the Miss NABA 2010 contest seriously and send your most qualified and stunningly gorgeous candidate. This is the real thing... a Beauty Pageant to the hilt with all the glamour and fanfare... and we, the hosts, will make sure this happens!!!**

The games will be covered by live news clip feeds and interviews, most especially during the playoffs and the opening and awarding ceremonies.

The news reporter covering the events will most likely be **Gel Santos** of Balitang America. Entertainment will be provided during the Miss NABA Contest by singers **Geneva Cruz** and **Sheryn Regis**.

So spread the news and invite all your family members and friends to come to the Jersey Shore on Labor Day Weekend.

THIS WILL BE AN EVENT OF A LIFETIME... AND YOU WOULDN'T WANT TO MISS THIS ONE!!!

DV del Valle



Sheryn Regis



Geneva Cruz



Gel Santos